



JOIN THE MUNICIPAL MEASUREMENT PROGRAM

A free program assessment and planning tool for local governments

The Municipal Measurement Program (MMP™) is a simple and free tool designed to track and measure the effectiveness of waste and recycling programs. It was created exclusively for local governments. The MMP™ creates a centralized database to streamline data. Waste and recycling performance is benchmarked against national averages. The tool provides reports that deliver insights and actionable recommendations to improve waste and recycling programs.

Benefits

- Free and easy to join; surveys take 90 minutes or less
- Streamlined data entry
- National benchmarking
- Annual performance monitoring
- Powerful analytics



Measure Performance



Benchmark Results



Improve Programs



Tools and Resources

Reports

- Economic benefits
- Environmental impacts
- Trends and recommendations
- Program recommendations
- And many more!

Join Today!

We recommend watching the training video first

- Step One: Fill out [application](#)
- Step Two: Complete surveys
- Step Three: Generate reports to see your trends!

You can provide data up to FY 2020

Don't forget to select **COMPLETE** to submit your data

Helpful Links

Application form: <https://www.municipalmeasurement.com/participate-in-the-mmp/application-page/>

Training video: <https://www.municipalmeasurement.com/resources/training-video/>

MMP Guide: <https://www.municipalmeasurement.com/resources/guide-to-participating-in-the-mmp/>

Resources: <https://www.municipalmeasurement.com/resources/>